

# The Michigan Coach

THE OFFICIAL PUBLICATION OF THE MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

854 Marshall street, Portland 48875

## mhsca

Founded: August 15, 1955

### EXECUTIVE BOARD

**Executive Director**

**James M. Okler,**

Email: [MHSCA1954@gmail.com](mailto:MHSCA1954@gmail.com)

**Executive Secretary**

**Mark Holdren**

Email: [mholdren.11@gmail.com](mailto:mholdren.11@gmail.com)

**President**

**Debbie Williams-Hoak**

**1st Vice President**

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**Ron Landfair**

**3rd Vice President**

**Dave Kowalski**

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### MEMBER ASSOCIATIONS

**MIAAA: Athletic Directors**

**MHSBCA: Baseball**

**BCAM: Basketball**

**MHSBCA: Bowling**

**CCCAM: Competitive Cheer**

**MHSFCA: Football**

**MIGCA: Golf**

**MHSGCJA: Gymnastics**

**MHSHCA: Men's Ice Hockey**

**MHSLCA: Men's Lacrosse**

**MHWLCA: Women's Lacrosse**

**MHSSCA: Skiing**

**MHSSCA: Softball**

**MISCA: Swimming & Diving**

**MHSTeCA: Tennis**

**MITCA: Track & Field &**

**Cross Country**

**MIVCA: Volleyball**

**MWA: Wrestling**

### CONTACT INFORMATION

**WEBSITE:** [mhsca.org](http://mhsca.org)

**PHONE:** 517-526-4575

## MHSCA-Rich Tompkins-Multi-Sport Athlete Award 2021

The Michigan High School Coaches Association will present the sixth annual Multi-Sport Athlete Award Program to athletes in Michigan High Schools in the spring of 2021. The Multi-Sport Athlete Award Program was initiated in the spring of 2015 to recognize the accomplishments of eight (one male and one female from each of the four school classes).

The purpose of the award is to emphasize that the MHSCA recognizes the value of student athletes' participation in a variety of school sports and other school and community activities – and encourages that participation.

As you know, research shows that:

- A student who participates in one extracurricular activity will have a higher GPA than a student who does not participate in any extracurricular activities.
- A student who participates in two extracurricular activities will have a higher GPA than a student who participates in only one.
- A student who participates in three extracurricular activities will have a higher GPA than the student who participates in two.

Another study has shown that more than 50% of NFL players played more than one sport in high school.

Awards: All eligible nominees will receive a certificate acknowledging their Rich Tompkins Multi-Sport Athlete Award. One female and one male in each class (A, B, C, D) will be selected as the top



nominee in the state. These award winners will be presented a plaque and a scholarship recognizing their achievement. When possible, state-wide awards will be presented at senior or Spring sport events at the award winners' high schools

Criteria for recognition as an MHSCA, Rich Tompkins Multi-Sport Athlete Award:

The athlete must participate in a school sponsored athletic sport in

- In each of the three seasons (Fall, Winter and Spring
- In each of their four high school years (9th, 10th, 11th and 12th).
- \*Excluding sports/seasons cancelled due to COVID.
- Each school is eligible to nominate ONE male and ONE female athlete.

Nominations: All nominations must be submitted by the school's Athletic Administrator or a school principal.

Scholarship - Best of the Best (One female and one male in each class (A, B, C, D)

This year's Best of the Best winners will be presented with a plaque recognizing their accomplishment and a scholarship check for \$250. Presentations will be made at a spring sports event or a senior event at their school or, if this is not possible, the awards will be shipped to the school for presentation to the student.

Nomination Form

<https://forms.gle/cevGt1AcU989mB597>



Nominations for the 2021 Multi-Sport Athlete Award will be submitted using a Google Form. That form will accept nominations starting 15 March.

Nominations will close on 15 April.



#### 2020 Multi-Sport Athlete Award Winners

Hannah Davis • Grosse Pointe North High School • Class A Girls

Allison TenHove • Orchard View High School • Class B Girls

Grace Francoeur • Sand Creek High School • Class C Girls

Kylie DeVlaminck • Dryden High School • Class D Girls

Dylan Targgart • Coldwater High School • Class A Boys

Ethan Champney • Swan Valley High School • Class B Boys

Dolan Bair • Kent City High School • Class C Boys

Ronald Hudson • Dryden High School • Class D Boys

# MHSTeCA

My name is Will Sophiea from Holly High School.



Similar to the rest of the world, the Michigan High School Tennis Coaches Association had to do its best to adjust to the challenges of COVID-19 pandemic and state regulations.

Instead of our typical general membership meeting that we hold during our annual Michigan Tennis Coaches

Workshop, we sent reports to our members.

Those [reports are linked here](#). Due to having to cancel the Michigan Tennis Coaches Workshop, MHSTeCA worked in conjunction with the USPTA to provide a virtual opportunity for coaches.

This was the Midwest Winter Forum held February 26, March 5, and March 6.

The MHSTeCA's Hall of Fame Banquet is usually held in conjunction with the Tennis Workshop.

The Coach of the Year, Assis-

tant Coach and Mr. & Miss Tennis Awards are presented at the Banquet to the winners. Since the Workshop was cancelled for 2021 due to Covid, so was the Banquet. Therefore, this year, we had to come up with a method to present these awards.

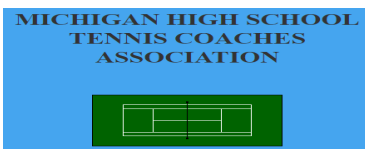
We decided to post videos of the presentations that were made via Zoom.

Click [here to see the videos](#). Kevin Friesen of Royal Oak High School was voted the overall Michigan High School Coaches Association Boys Tennis Coach of the Year.

We also used a virtual process to elect our officers. Scott Zerlaut from Grant High School was elected as our 2nd Vice President. Scott has been a dedicated board member for a number of years and is already a member of our MHSTeCA Hall of Fame.

We are confident that Scott will do an excellent job as an officer.

We will hold our next board meeting on Sunday June 12<sup>th</sup>, one week after the state tournament.



## MHSCA COACHING RECOGNITION

The candidate must have distinguished himself/herself with good coaching ethics and promoted good sportsmanship throughout his/her coaching career.

\*The AD or principal's signature confirms this.

Ten (10) years of coaching outside of Michigan may be applied to the application. Coaching at any level may be applied as long as it is a school sponsored interscholastic sport.

To receive a general coaching certificate the candidate must have been coaching at least one sport per year at any level for the requested number of years.

To receive specific certificates for a single sport the candidate must qualify for the specified number of years in that sport.

This can be at any level. You cannot however count more than one level or season for a sport in any one year.

For example, coaching both boys and girls basketball during the same school year counts as "1" year; coaching both 7th grade boys and JV boys during the same

school year counts as "1" year.

Up to three (3) years may be included for active duty military service which delayed or interrupted an applicant's coaching career.

Awards for 30 years and more (plaque) will have the sports that the candidate coached listed on the plaque.

The coach will be presented only one award for each level of service after 30 years.

For more information go to [www.mhsca.org](http://www.mhsca.org) or contact Mike Jolly at

E-mail to: [dlsathletics@aol.com](mailto:dlsathletics@aol.com)



The Michigan Athletic Trainers Society (MATS) is excited to announce we are seeking nominations for our 2021 Honors and Awards.

Please take a moment to review the various recognition categories and criteria below for an athletic trainer that you know.

March is National Athletic Training Month and this year's theme is "Essential to Healthcare".

The many essential contributions of an athletic trainer as a licensed healthcare provider occur behind the scenes, away from public view.

Opportunities such as this help recognize and promote the contributions of those individuals who contribute so much to those they serve.

Award applications are due by March 31, 2021 and the honorees will be awarded at our annual Professional Education Conference in June 2021. Your consideration for this call are greatly appreciated.

Award information: MATS Honors Information - <https://www.michiganatsociety.org/honors-awards-committee>

Award application link: MATS Honors Application - [https://docs.google.com/forms/d/e/1FAIpQLSfm4WzGjenzFCvm\\_j7YnQ1BdCyQ7rYigchdctJMNDi87vliyQ/viewform?gxids=7628](https://docs.google.com/forms/d/e/1FAIpQLSfm4WzGjenzFCvm_j7YnQ1BdCyQ7rYigchdctJMNDi87vliyQ/viewform?gxids=7628)

If you have any questions, especially to help verify current MATS membership, please let us know at [MATS.SSATC@gmail.com](mailto:MATS.SSATC@gmail.com). Other awards questions and supporting documentation can be sent to [MATS.HONORS@gmail.com](mailto:MATS.HONORS@gmail.com).

For additional information on the Michigan Athletic Trainers Society, please check out our website, [www.MichiganATSociety.org](http://www.MichiganATSociety.org).



## Michigan High School Sport Association

### Coaches Clinic/Events

MIAAA: March 19-22, 2021 **Virtually**

Baseball: January 2021  
Conducted **Virtually**

BCAM-Basketball: October 2-3, 2021 at  
Oakland University.

Bowling : October 2021 TBA

MITCA: Cross Country: 2021 TBA  
2020 Conducted **Virtually**

Competitive Cheer: October 2021 TBA

Football: January 14-16, 2021  
2020 Conducted **Virtually**

Golf: 2021 TBA

Gymnastics : October 2021 TBA

Men's Lacrosse: US Lacrosse Virtual Clinic, Jan.  
15-16. Go to: [laxcon.uslacrosse.org](http://laxcon.uslacrosse.org) **Virtually**

Skiing: October 2021 @ TBA

Softball: February 12-13 2021

Conducted **Virtually**

Swimming: September 2021 Site: TBA

Tennis; Virtually USPTA Midwest Section  
**Virtually**

Friday Feb 26th, 5-8pm Eastern  
Friday Mar 5th, 5-8pm Eastern  
Saturday Mar 6th, 3-6pm Eastern

Track & Field: TBA

2021 Conducted **Virtually**

Volleyball: TBA -2021

Wrestling:  
Nov. 2021 TBA

NHSACA Convention: Lincoln, Nebraska  
July 26 to 29, 2021

## March Newsletter from the



Greetings NHSACA Board of Directors! It's hard to believe that we are just about at a year of the Pandemic, and it's also hard to believe it's the beginning of March, as well.

So much has happened and in a way it seems like the past year never ended; but it also feels like it has flown by. If it seems like a lifetime, take solace in the fact that one year is equal to 1.5% of the average person's lifetime.

Since the convention is in July this year, our spring executive meeting will be a tad later than a normal June convention. With the postponement of the convention last summer, much of the convention was in place, so it is a matter of adjusting and updating hotel information, speakers, and the schedule (which is still a huge undertaking).

Of course many specifics will depend on what is allowed and what we are able to do when July rolls around.

Please check out our website for the details so far, just understand things may change. Speaking of website and change, we have signed an agreement with Varsity Bound to redo the look of our website so stay tuned!

Even though there may not be much new communication with finalists and Hall of Fame inductees, sport chairs and Hall of Fame Committee members, please keep in touch with our finalists and make sure they are clear on registration and hotel information and direct them to the website as well.

Board members, please do the same and don't put off convention and hotel reservations too long.

I have heard numerous analogies to coaching. Coaching is like gardening, where your athletes are flowers/plants and you water them, feed them, and tend them to grow.

Coaching is like dancing, where both people take care of each other and while one is in the lead.

Coaching is like riding a bike because you can get somewhere faster by riding a bike than walking but someone needs to give you the skill/tools to ride that bike.

One analogy I had not heard is coaching is like playing jenga. Jenga, really? I had not heard that before and I was intrigued as I pictured myself playing it as a child, in college, and in later life with my children.

You first start with your base and work your way up. Building a strong base is important to any program.

The core beliefs and culture will support a coach as they continue to build a team for years to come or in a particular season. A weak base will lead to rebuilding before you even get started.

As you work up you continue to build. Assistant coaches, leaders of the team, parent support, offenses and defenses, practice plans, and so many more things.

But it all starts with a strong base.

As you play Jenga you look and feel for weaknesses in particular blocks. You push on a block and if it is solid, you leave it and if it shows a weakness, you take it out.

As a coach, you are evaluating what can be done to improve your culture, team, or season. Look for those perceived weak spots and try to remove them.

Sometimes the coach finds them and other time an opponent does. But..... you have to be careful about which ones you pull and how fast as the whole thing may come down.

As you place it on top it becomes a balancing act of trial and error.

Throughout the season we are managing so many things, it does seem like a balancing act and we

try to keep it from collapsing.

Long hours, player or parent issues, scouting, stats, teaching or job/career, playing time, lineups, community involvement, and so many more.

But even as holes start to mount with setbacks, losses, etc, we keep adding to the "top" of our season and move forward.

Eventually, the stack will fall down. Whether it be a game, end of the season, or maybe you knock it down to start over, the stack WILL fall.

But in reality, what we perceive as falling or failing as coaches or people, is really our ego falling.

Most people will look at this as a failure but we as coaches do what we always do: we learn, adapt, and rebuild from what we learned and do it all over again.

I truly hope we are able to meet as close to normal this July in Nebraska. But, no matter what our NHSACA Jenga stack looks like this summer and beyond, we will look for those weak spots and if the tower comes down, we will rebuild.

Yours in coaching,

Justin Davie

2nd Vice President







### GENERAL LIABILITY INSURANCE PROGRAM

As a membership benefit, coverage is provided by the Commercial General Liability Policy issued to the National Organization of Coaches Association Directors. This policy will provide general liability coverage to the Michigan High School Coaches Association and its members.

#### CARRIER

Houston Casualty Company

#### POLICY PERIOD

August 1, 2020 – August 1, 2021

#### LIMITS OF INSURANCE

\$1,000,000	Each Occurrence
\$2,000,000	General Aggregate (per Member)
\$1,000,000	Products/Completed Operations
\$1,000,000	Personal & Advertising Injury
\$ 300,000	Fire Damage
\$ 50,000	Sexual Abuse (per Member)
Excluded	Medical Payments

#### COVERAGES

- ❖ Educator Professional Liability
- ❖ Participant Legal Liability for insured members
- ❖ Liability assumed under insured written contract
- ❖ Defense Cost outside limits

#### EXCLUSIONS

- ❖ The use of automobiles, buses, watercraft and aircraft
- ❖ Property of others in the care, custody, and control of the insured.
- ❖ This insurance does not apply to members that coach at an All-Star game that is not approved by your state coaches association.

### CAMP INSURANCE

Today, most Coaches are involved in some type of sports camp. Please note that our General Liability Program follows insured members while working at camps and/or conducting their own personal camp.

In addition, Participant/Accident Coverage is required for coaches and/or participants. Should an accident occur during a camp, clinic or event, this secondary coverage helps offset the loss suffered by families affected by such accidents.

#### NEW PROCEDURE FOR CAMP INSURANCE

As a member benefit of your state coaches association, all members in good standing have a \$1,000,000 per occurrence General Liability policy limit that provides coverage for their coaching activities. In order to protect the General Liability policy from potential claims, the insurance company has mandated that all coaches must obtain signed waivers and provide Participant/Accident insurance for their participants.

In order to obtain a certificate of insurance showing proof of insurance or naming an additional insured, the following must be in place:

- ❖ **Waivers:** Signed waivers showing indemnification language
- ❖ **Participant/Accident Insurance:** You must have Participant/Accident coverage in place for all participants attending sports camps.

#### PURCHASE INSURANCE

- ❖ Camp Insurance Request form is available on our website: [www.loomislapann.com](http://www.loomislapann.com)

#### INSURANCE ADMINISTRATOR

**LOOMIS & LAPANN, INC.**

INSURANCE SINCE 1852

[www.loomislapann.com](http://www.loomislapann.com)

(P) 800-566-6479 | (F) 518-792-3426

Greg Joly  
Lori George  
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[gjoly@loomislapann.com](mailto:gjoly@loomislapann.com)  
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[kboller@loomislapann.com](mailto:kboller@loomislapann.com)

*Disclaimer: This is an insurance overview for summary purposes only; for complete policy terms and conditions please refer to the NOCAD Master Policy.*

### Michigan High School Coaches Association Insurance Program

Michigan High School Coaches Association Insurance Program Loomis & LaPann, Inc. is the insurance administrator for the Michigan High School Coaches Association.

We offer general liability coverage, directors and officers coverage, and camp coverage to the National Organization of Coaches Association Directors (NOCAD), which the Michigan

High School Coaches Association is a member.

The General Liability policy will protect the

Michigan High School Coaches Association and its members from claims made by negligent acts, accidentally committed, resulting in: bodily injury, personal and advertising injury or property damage to others.

The policy also covers member coaches in the classroom. Below is an overview of coverages and exclusions.

For a complete description of the scope and limitations of coverage, please refer to the policy

At Loomis & LaPann, Inc., We Are Sports Insurance!

Our specialty is Amateur Sports Management, and you can count on our knowledge and expertise to find the coverage that's right for you. We offer a range of insurance products and carriers, along with quality service.

Loomis & LaPann, Inc. is an independent general insurance agency based in Glens Falls, New York. Our company traces its origins to 1852, a time when the U.S. insurance industry was in its infancy.

It has always been our policy to focus on particular industries so that the knowledge and expertise we accumulate recommends us to specific customers. That policy has taken us across North America to serve businesses as varied as fish canneries and

lumbering in our early years, to our current specialty, Amateur Sports Management.

Today we provide a wide range of insurance coverages for amateur sports groups and associations. Loomis & LaPann works directly with various insurance underwriters to provide the most comprehensive insurance products and best possible service available in the marketplace.

**Loomis & LaPann, Inc.**

INSURANCE SINCE 1852

Camp Insurance Coaches Assoc. High School Assoc. K



Jim Okler, Executive Director  
Cell: 734-223-8490

854 Marshall Street, Portland, MI 48875  
E-mail: [mhsca1954@gmail.com](mailto:mhsca1954@gmail.com)

Mark F. Holdren, Exec. Secretary  
Cell: 517-526-4575

### Executive Board

### MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

#### HALL OF FAME APPLICATION

#### Executive Director:

Jim Okler,

#### Executive Secretary:

Mark F. Holdren

#### President:

Debbie Williams-Hoak

#### 1st Vice President

Darrin Millar

#### 2nd Vice President

Ron Landfair

#### 3rd Vice President

Dave Kowalski

#### Past President

Ted McIntyre

**Criteria for Application:** Only persons who have coached and/or directed a secondary school athletics program for 20 years or more and actively coached in Michigan for a minimum of 10 years are eligible for the MHSCA Hall of Fame. The applicant must have been a member of the association (MHSCA), in good standing, and an active member of the association two years prior to nomination into the Hall of Fame. In addition to the application, the nominee will need to have two letters of support sent to the address at the bottom.

#### Contact Information

Date of Birth: \_\_\_\_\_

Name of Candidate: \_\_\_\_\_ Phone: \_\_\_\_\_

Home Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Candidate E-mail: (please print carefully) \_\_\_\_\_

School \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Athletic Director Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-Mail Address \_\_\_\_\_ FAX Number \_\_\_\_\_

Nominator's Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Home Address \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: (please print carefully) \_\_\_\_\_

#### Coaching and/or Athletic Director Record (Please include all that you can on this form)

School	Sport	Years	# of Seasons	Won-Loss Record, Summary
Example Smithville HS	Basketball	1969—2008	48	600-20; 34 League, 20 Reg. 10 State Titles
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Number of years as a Coach: \_\_\_\_\_ Number of years as an Athletic Director: \_\_\_\_\_ Combined Total: \_\_\_\_\_

Coaching Honors Listed \_\_\_\_\_

Service to Sports Associations and/or Community (sports associations, committees, leadership roles, service clubs, church organizations, etc.) \_\_\_\_\_

Please send application, photograph (5 x 7) and have 2 letters of support forwarded to:

**Mr. Mark Holdren, 854 Marshall Street, Portland, MI 48875**

For more information contact: [mholdern.11@gmail.com](mailto:mholdern.11@gmail.com) or call: 517-526-4575

(Please feel free to use additional sheet for providing information)

### Executive Committees

#### Rich Tompkins Multi-Sport Athlete Award

Larry Merx

#### Service Award

Mike Jolly

#### Constitution

Kim Spalsbury

#### Finance

Steve Porter, Darrin Millar & Sue Miller

### Member Associations

MIAAA: Athletic Directors

MHSBCA: Baseball

BCAM: Basketball

MHSBCA: Bowling

CCCAM: Competitive Cheer

MHSFCA: Football

MIGCA: Golf

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MHSHCA-Ice Hockey

MHSLCA: Men's Lacrosse

MWLCA: Women's Lacrosse

MHSSCA: Skiing

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MISCA: Swimming & Diving

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MIVCA: Volleyball

MWA: Wrestling



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## MICHIGAN HIGH SCHOOL COACHES ASSOCIATION/GATORADE

### 15/20/25/30/35/40/45/50 YEAR COACHING SERVICE AWARD

#### GENERAL REQUIREMENTS

- The candidate must have distinguished himself/herself with good coaching ethics and promoted good sportsmanship throughout his/her coaching career. \*The AD or principal's signature confirms this.
- Ten (10) years of coaching outside of the state of Michigan may be applied to the application.
- Coaching at any level may be applied as long as it is a school sponsored interscholastic sport. A maximum of ten (10) years may be allowed for coaching at the collegiate level.
- To receive a general coaching certificate the candidate must have been coaching at least one sport per year at any level for the requested number of years.
- To receive specific certificates for a single sport the candidate must qualify for the specified number of years in that sport. This can be at any level. You cannot however count more than one level or season for a sport in any one year. For example, coaching both boys and girls basketball during the same school year counts as "1" year; coaching both 7<sup>th</sup> grade boys and JV boys during the same school year counts as "1" year.

## Executive Committees

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Larry Merx

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Awards for 30 years and more will have the sports that the candidate coached listed on the plaque. The coach will be presented only one award for each level of service after 30 years.

#### PROCEDURE FOR RECEIVING AWARD

- Complete the application forms (2) and mail to: Mike Jolly, Years of Service Awards,
- 20917 Parkplace Lane, Clinton Twp., MI 48036 or E-mail to: [dlsathletics@aol.com](mailto:dlsathletics@aol.com)
- Certificates will be sent to your home address. Please allow four (4) weeks for processing.

Plaques will be mailed to your home address. Please allow six (6) weeks for processing.

#### MHSCA APPLICATION FOR YEARS COACHING SERVICE AWARD

\_\_\_ 15 Years \_\_\_ 20 Years \_\_\_ 25 Years \_\_\_ 30 Years \_\_\_ 35 Years \_\_\_ 40 Years \_\_\_ 45 Years \_\_\_ 50 Years

Name (as it is to appear on award) \_\_\_\_\_

Best Phone \_\_\_\_\_ Email Address: \_\_\_\_\_

Home Address \_\_\_\_\_

Home City \_\_\_\_\_ Home State \_\_\_\_\_ Home Zip \_\_\_\_\_

Michigan High School Sports Association: \_\_\_\_\_ (MITCA, BCAM, etc.)

MHSCA Membership Card #: \_\_\_\_\_ Year: \_\_\_\_\_

Signature of Coach \_\_\_\_\_

Signature of AD or Principal \* \_\_\_\_\_ Phone Number: \_\_\_\_\_

Printed Name of Administrator: \_\_\_\_\_ Email: \_\_\_\_\_

Send Completed form to: Mike Jolly, Years of Service Awards, 20917 Parkplace Lane, Clinton Twp., MI 48036

or E-mail to: [dlsathletics@aol.com](mailto:dlsathletics@aol.com). Be sure to include your Year-by-Year Summary Sheet.

The MHSCA Coaching Service Award is sponsored by GATORADE in cooperation with MHSCA

## Member Associations

MIAAA: Athletic Directors

MHSBCA: Baseball

BCAM: Basketball

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CCCAM: Competitive Cheer

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MHSTeCA: Tennis

MITCA: Track & Field & Cross Country

MIVCA: Volleyball

MWA: Wrestling

NAME: _____						
COACHING SERVICE AWARD WORKSHEET						
	School			School		
	Year	School	Sport	Year	School	Sport
	(Example)	(Example)	(Example)	(Example)	(Example)	(Example)
1	1990-91	MCHS	FB, BBSK, BSB	4	1993-94	MACOMB CC
2	1991-92	USAF	Active Duty	5	1994-95	TOLEDO ST. JOHN
3	1992-93	MACOMB CC	BBSK	6	1995-96	MCHS
	1960-61				2000-2001	
	1961-62				2001-2002	
	1962-63				2002-2003	
	1963-64				2003-2004	
	1964-65				2004-2005	
	1965-66				2005-2006	
	1966-67				2006-2007	
	1967-68				2007-2008	
	1968-69				2008-2009	
	1969-70				2009-2010	
	1970-71				2010-2011	
	1971-72				2011-2012	
	1972-73				2012-2013	
	1973-74				2013-2014	
	1974-75				2014-2015	
	1975-76				2015-2016	
	1976-77				2016-2017	
	1977-78				2017-2018	
	1978-79				2018-2019	
	1979-80				2019-2020	
	1980-81					
	1981-82					
	1982-83					
	1983-84					
	1984-85					
	1985-86					
	1986-87					
	1987-88					
	1988-89					
	1989-90					
	1990-91					
	1991-92					
	1992-93					
	1993-94					
	1994-95					
	1995-96					
	1996-97					
	1997-98					
	1998-99					
	1999-2000					

**SPORT CODE**

BSB, BBSK, GBSK, BBWL, GBWL, CHR, BCC, GCC  
 FB, BGLF, GGLF, GYM, HCK, BLAX, GLAX, BSKI, GSKI,  
 BSCR, GSCR, SFB, BSWM, GSWM, BTEN, GTEN,  
 BTRK, GTRK, VB, WR

**SCHOOL or SERVICE CODE**

(Example)

MCHS	Mt. Clemens HS
USAF	US Air Force



Jim Okler, Executive Director  
Cell: 734-223-8490

854 Marshall Street, Portland, MI 48375  
E-mail: [mhsca1954@gmail.com](mailto:mhsca1954@gmail.com)

Mark F. Holdren, Exec. Secretary  
Cell: 517-526-4575

### Executive Board

#### Executive Director:

Jim Okler,

#### Executive Secretary:

Mark F. Holdren

#### President:

Debbie Williams-Hoak

#### 1st Vice President

Darrin Millar

#### 2nd Vice President

Ron Landfair

#### 3rd Vice President

Dave Kowalski

#### Past President

Ted McIntyre

Michigan High School Coaches Association Distinguished Service Award is one of our highest awards for service and contributions to sports in the state of Michigan.

The MHSCA Distinguished Service Award:

MHSCA recognizes individuals and organizations that have provided extraordinary service to educational athletics, the including the advancement student athletes, coaches, or those who serve interscholastic athletics through its Distinguished Service Awards.

The Distinguished Service Award (DSA) is given to a person (or persons), either volunteer or staff, who have exhibited valuable professional service (within the MHSCA or among its association membership) including academically, supportive, service, assistance at any level of interscholastic athletics. These criteria are good measures of acceptable candidates and help to assure that recipients have a wide range of "service" that they provide to the profession of interscholastic athletics. Nominations should be submitted on an individual basis, not by a group or on behalf of constituent groups (conferences, affiliates, assemblies, committees, etc.).

The MHSCA Distinguished Service Award does not need to be awarded each year. This award should be bestowed only when the MHSCA Board of Directors committee decides that nominations warrant presentation of the award. This award may be given posthumously.

Why nominate a deserving candidate for the MHSCA Distinguished Service Awards:

- To recognize a person who has positively impacted interscholastic athletics in a significant way.
- To recognize institutions for their affiliation with individuals who demonstrate the highest level of professionalism and commitment to interscholastic athletics.
- To confirm and honor a superior servant by his/her peers and colleagues.
- To celebrate individuals who epitomize the profession's highest standards for interscholastic sports.
- To focus attention on the exemplary, and by doing so to elevate the profession overall and establish a high standard of excellence in promoting, supporting or contributing to interscholastic athletics.

#### Required information for completed application:

Name of MHSCA Distinguished Service Award Nominee:

School or Sport Affiliation:

Email:

Mobile Phone

Nominated by:

Email:

Mobile Phone:

I believe this nominee is worthy of receiving this award for the following reasons: (attach separate)

Completed application can be submitted to [MHSca1954@gmail.com](mailto:MHSca1954@gmail.com)

### Executive Committees

#### Rich Tompkins Multi-Sport Athlete Award

Larry Merx

#### Service Award

Mike Jolly

#### Constitution

Kim Spalsbury

#### Finance

Steve Porter, Darrin Millar & Sue Miller

### Member Associations

MIAAA: Athletic Directors

MHSBCA: Baseball

BCAM: Basketball

MHSBCA: Bowling

CCCAM: Competitive Cheer

MHSFCA: Football

MIGCA: Golf

MHSGCJA: Gymnastics

MHSHCA-Ice Hockey

MHSLCA: Men's Lacrosse

MWLCA: Women's Lacrosse

MHSSCA: Skiing

MHSSCA: Softball

MISCA: Swimming & Diving

MHSTeCA: Tennis

MITCA: Track & Field & Cross Country

MIVCA: Volleyball

MWA: Wrestling



## Sponsorship Opportunities

### Active Link on the MHSCA Website: (July 1-June 30) \$1,000.00

- Your company's web page linked to the MHSCA website's homepage
- Name of company, logo and short description of products/services

### Full page ads in MHSCA Hall of Fame or Coach of the Year Awards booklets:

- Newsletter Booklet (10 times a year) \$250.00
- Newsletter Booklet and Coach of the Year Awards Program or Hall of Fame Induction Ceremony Program Booklet \$400.00
- Newsletter Booklet, Coach of the Year Awards Program and Hall of Fame Induction Ceremony Program Booklet \$500.00

### MHSCA Board of Directors meetings or Hall of Fame or Coach of the Year table display or registrants' packet stuffer: \$100.00/page

- Your company's product/service information document (8.5"x11"), provided by the sponsor included in each registrant's packet

### Sponsor a Hall of Fall or Coach of the Year inductee:

- 1 Sport \$2000.00
- 2 Sports \$3,500.00
- 3 Sports \$5000.00
- 4 Sports \$6000.00  
(Buy 3, get 1 Free)
- All 15 Sports \$30,000.00 (\$10,000.00 savings)
- Presentation of the Hall of Fame or Coach of the Year Award at the banquet
- Two (2) Complimentary tickets to the Awards Banquet

- Sponsor banner (2'x4') hung on wall in Banquet Room during Awards Banquet

- Recognition/Advertising in Coach of the Year Awards Program

- Complimentary exhibit booth during the awards day banquets

- Active link on MHSCA website

### Sponsor a MHSCA Service Awards Station: \$3000.00

- Company signage promoting your company as the sponsor of this award at HOF & COTY banquets.
- Presentation of the Service Award at the Coach of the Year Awards banquet
- Placement of your company's Logo on award certificates and plaques.
- Recognition ad in the MHSCA Hall of Fame & Coach of the Year Program Booklet
- Placement of your company's marketing materials on table in serving area
- Complimentary exhibit booth during the awards day banquets
- Active link on MHSCA website.

### Sponsor a Hospitality Station (assessable to all registrants and guests): \$300.00

- Company signage promoting your company as the sponsor of this event
- Recognition ad in MHSCA Hall of Fame & Coach of the Year Program Booklet
- Placement of your company's marketing materials on table in serving area

### MHSCA Contact Information:

**Mark Holdren, Executive Secretary**  
**845 Marshall St.**  
**Portland, MI 48875**

**Phone: 517.526.4575**

### The MHSCA Board of Directors Meetings & Events

- Board of Directors Fall Board Meeting 9-19-21
- Hall of Fame Banquet September 19, 2021 @ CMU Board of Directors Winter Board Meeting & COTY Banquet November 7, 2021 @ Lansing Area
- MHSCA Hall of Fame Committee Meeting, February 9, 2021 @ conducted **Virtually**
- MHSCA Finance Committee meeting, March 7, 2021 @ conducted **Virtually**
- Board of Directors Spring Board Meeting March 7, 2021 conducted **Virtually**

  
**MHSCA BOARD OF DIRECTORS & EXECUTIVE COMMITTEES CALENDAR**

## MHSCA Sponsors



### **Executive Director**

**James M. Okler, CMAA**  
**MHSCA1954@gmail.com**